

PROCEEDINGS OF THE STATE PROJECT DIRECTOR
RAJIV VIDYA MISSION (SSA) A P, HYDERABAD

Present: Smt. V. Usha Rani, I.A.S.,

Proc.Rc.No.6049/RVM(SSA)/C8/2012

Dated : 22-04-2013

Sub: AP RVM(SSA), Hyderabad – Award of Publicity Campaign through mobile vans to the three agencies to their allotted districts i.e., from 15th May to 1st June, 2013 – Permission accorded – Reg.

Ref:

1. Proc. Proc.Rc.No.3782/S&D/RVM/2011-1, dated: 30.06.2012 of the Commissioner, Information & Public relations Dept., Hyderabad.
2. This Office Lr.No.6049/RVM (SSA)/C8/2012, dated: 23.01.2013
3. Proposals received from janahita Publicities Private Ltd. and Walia & Co. (R&M) Group (A) Hyderabad.

The janahita Publicities Private Ltd. and Walia & Co. (R&M) Group (A) Hyderabad in the reference 3rd cited have requested to accord permission to complete the Kalajatha Programmes in Special Focused Group areas i.e., Fisherfolk, SC concentrated, ST and Minority areas in their allotted districts within (3) months i.e., from 1st March, 2013 to 31st May, 2013 as it will be convenient to the concerned officials also to motivate the dropouts and their parents to explain the necessity of the literacy.

After careful examination of the proposals the State Project Director, RVM (SSA) Hyderabad has accorded permission to conduct the Kalajatha Programmes in Special Focused Group areas i.e., Fisherfolk, SC concentrated, ST and Minority areas in their allotted districts i.e., before Education Fortnight i.e., from 1st June to 30th June, 2013.

Hence, the agencies are requested to obtain the information i.e., Location and Roadmap from the Project Officers RVM (SSA) and conduct the programmes in their allotted districts i.e., from 1st June to 30th June, 2013 without fail.

Therefore, all the Project Officers RVM (SSA) in the State are requested to cooperate with the allotted agencies in conduct of Kalajatha Programmes and also give wide publicity on RTE Programme and its importance.

This has got the approval of the State Project Director RVM(SSA), A.P., Hyderabad.

Sd/- Dr. Y. Ali Akbar Basha
ASPD - II
for STATE PROJECT DIRECTOR

To
The agencies concerned.
Copy to all the Project Officers of RVM (SSA) in the State.
Copy to the Commissioner Information & Public Relation Dept. Govt. of A.P., Hyderabad.
Copy to the Finance Controller of this Office